

Indies Ask For Gov't Control

CAPAC Scheme Aid To Exhibs

Canadian exhibitors will not be required to make up monthly reports for the Composers, Authors and Publishers Association of Canada if the plan suggested by that organization wins the unanimous cooperation of the distributors. At present each exhibitor

(Continued on Page 3)

Johnston Report Sees Progress

The motion picture's expanding role in the post-war world was emphasized by Eric Johnston, president of the Motion Picture Association, in his first report presented at the association's annual meeting in New York last week.

(Continued on Page 6)

Delegation To Ottawa Wants Price Freezing Continued

Representatives of the National Council of Independent Exhibitors of Canada, led by A. J. Mason, exhibitor and mayor of Springhill, Nova Scotia, have requested that the Dominion Government place

NFB For McLean As Film Commissioner

The National Film Board, of which the Hon. Brooke Claxton is chairman, has recommended the promotion of Ross McLean to the post of government film commissioner.

McLean has been senior administrative officer of the government's production and distribution activities ever since the resignation of John Grierson several months ago. He is the deputy film commissioner at present.

Grierson, commissioner since 1939, resigned to found International Film Associates.

before the present session of the House of Commons legislation that will provide for the setting up of a commission or board to govern the motion picture industry in Canada. This body, they suggest, should be endowed with regulatory powers to "prevent the major circuits from further liquidation of Independent Exhibitors and to prevent injustices that have been meted out to the Independent Exhibitor by Distributors and Major Circuits." They

(Continued on Page 3)

Distribs Honor Leo Devaney

Leo Devaney, popular Canadian industry veteran and general manager in Canada of RKO, was presented with a matched travelling bag and briefcase by his colleagues upon his reelection to the presidency of the Canadian Motion Picture Distributors' Association.

(Continued on Page 6)

Coplan Back Soon?

Trip of United Artists' executives to London, headed by Grad Sears, is said due to Dave Coplan's desire to quit as managing director for Great Britain and return to this side.

Housing Need Slows Theatre Building

Priority in building materials for veterans' housing, as announced by Construction Minister Howe in the House of Commons recently, will retard the theatre building program of the Canadian motion picture theatre industry but the news was neither unexpected nor unwelcome. So far theatre building has not been placed on the low priority list and it is likely that some projects, located in communities where housing is not a sharp problem and employment is, may proceed.

So much publicity has been given to theatre projects throughout the land that many letters from readers of Canadian newspapers to editors have expressed objection to unregulated construction in the face of a housing shortage. Editorial ob-

(Continued on Page 4)

Reinhorn Grows

GWVA Theatre, Wadena, Sask., 200-seat three-day house, has been purchased by I. Reinhorn, operator of the Roxy, Regina, from C. P. Cummings. It will be renamed "Roxy." Cummings has bought a BC theatre.

Ontario Preem

The Eagle-Lion film, "I Know Where I'm Going," may have its Canadian premiere in Wiarton, Ontario, nearest town to Tobermory with a theatre. Locale of the picture is Tobermory, Scotland. Sounds like a good idea.



This photograph of the Columbia staff was taken in the lobby of the company's new and sumptuous head office building at 72 Carlton Street, Toronto.

Johnston Reelected

Eric Johnston was reelected as president and chairman of the board of the Motion Picture Association last week.

Second 'Palooka'

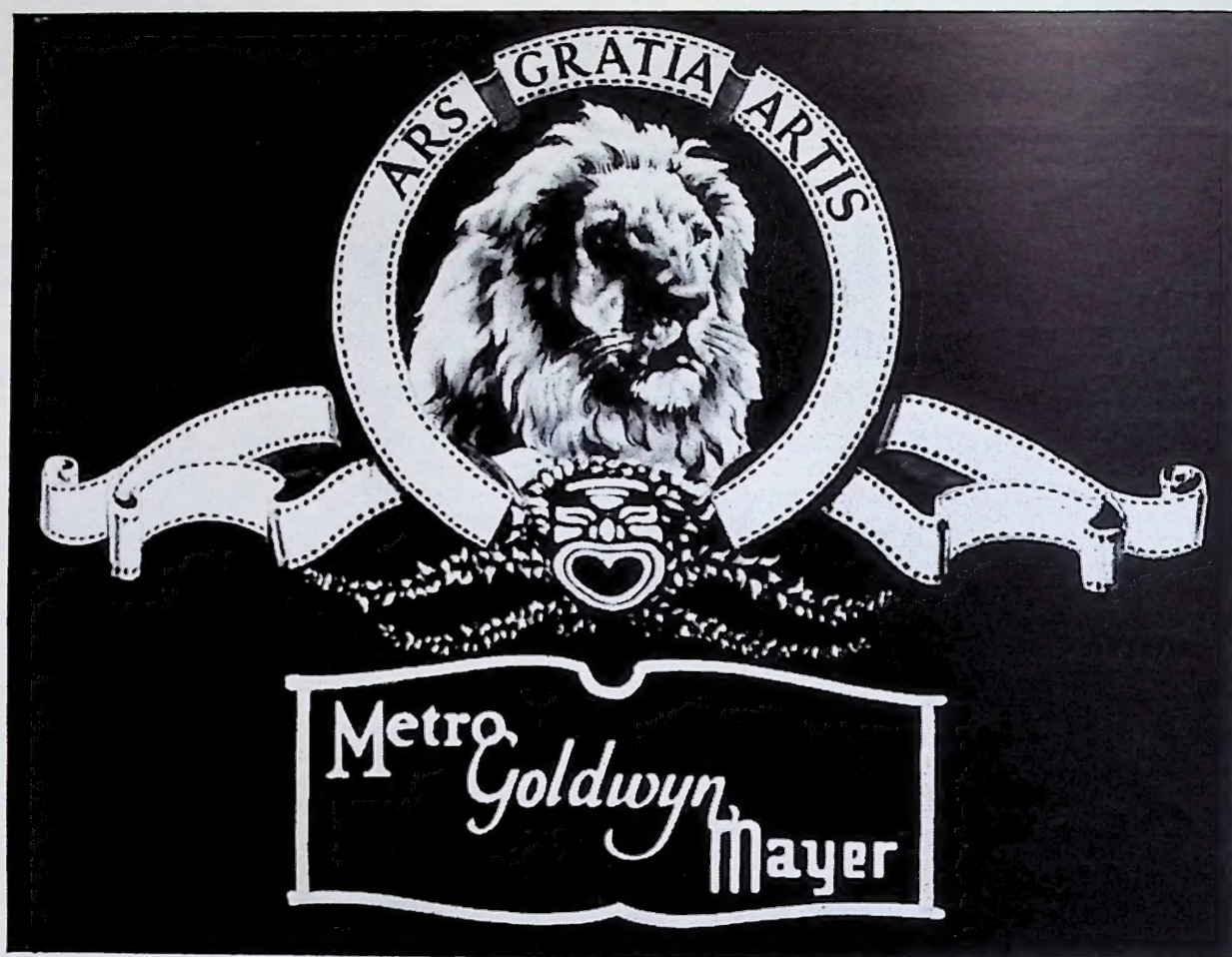
Cyril Endfield has checked in at Monogram to write an untitled story to be second in the "Joe Palooka" series.

Korda Active

production of films, are reported to be leaving Rank and joining Korda. British Lion distribts in Canada haven't been named yet.

Sir Alexander Korda's recent purchase of British Lion, 50% of which came from the N. L. Nathanson estate, has been followed by indications of major activity. The Ostrer brothers, Mark and Maurice, leaders and pioneers in the

Leadership . . .



VOTED FIRST in the hearts of Canadian moviegoers and Canadian exhibitors in CANADIAN FILM WEEKLY'S annual poll of the most successful pictures of 1945.

**6 OUT OF 10
ARE MGM!**

"Son of Lassie" — "Meet Me in St. Louis"
"National Velvet" — "The Valley of Decision"
"Anchors Aweigh" — "Thrill of a Romance"

**IT PAYS TO
PLAY MGM!**

Regal Films Corp. Ltd.

Toronto

Montreal

Vancouver

Winnipeg

Calgary

St. John

CAPAC Scheme Aid To Exhibs

(Continued from Page 1)

is required to provide a report listing the films exhibited monthly, their producers and the number of times each was played.

CAPAC, a non-profit body which collects royalties for public performances of copyright music and distributes them among the composers, is asking that the distributors provide half-yearly reports which would give the number of prints used of each picture.

This knowledge would enable its officers to determine the proper return of royalties to the individual composer without putting the exhibitor to the trouble of sending in reports.

The plan does not bear fees in any way. It will not interfere with the present method of issuing a blanket license to the exhibitor which gives him the right to unlimited use of copyright music for an annual amount.

Majority of distributors have expressed themselves as favoring the plan and it will go into effect when the rest declare the same way.

Lang For 'Stampede'

Fritz Lang will direct "The Great Stampede," a Gary Cooper starrer, which United States Pictures will start shooting this fall. Warners will release the film.

Month's Business Has Dropped

A survey of business conditions in February made by the Dominion Bureau of Statistics showed a continuation of the fall from the period of the first quarter of 1944. Physical volume of business index showed a recession from the previous month index and from that of last February.

Grierson Works On UNRRA Films

United Nations Relief and Rehabilitation Administration has asked John Grierson's new International Film Associates to work out an integrated plan for the international distribution of foreign language films already produced about UNRRA work.

International Film Associates is now working with four completed films, "In The Wake Of The Armies," "The Star and The Sand," "UNRRA Reports," and the National Film Board production, "Suffer Little Children," one of three films on the UNRRA list that are being translated into Spanish and Portuguese for Latin American distribution.

Indies Ask Control By Government

(Continued from Page 1)

were opposed to government control in principle, it was stated, but felt that such control would be the means of protecting the investment of the small operator.

The request was made during the recent meeting with Donald Gordon, head of the Wartime Prices and Trade Board, and his officers and was one of a number which dealt with the position of the Independents in the industry today. The exhibitors went on record as favoring retention of price freezing and asked that certain conditions regarded as abuses by them be corrected.

Passing of regulatory legislation in Nova Scotia was hindered in the past by the distributors and circuits, it was claimed. Such laws were being asked for now by Independents in the United States. Collapse of conciliation, successful in other industries but described as a "blind alley" in the film and theatre business, was given as one of the reasons for government control.

Another reason was the extensive building programs of the major circuits. The Independents feel that either the major circuits will engage in a vigorous battle for supremacy or, "following the procedure of the Majors in the United States, by reaching an understanding as to the allotment of territory, with an exchange of favors and a distribution of the product controlled by each of them without merging or combining. Such a building boom and expansion program will even-

'The Outlaw' BO Biz Real Sensation

After five years of delay "The Outlaw," United Artists release starring Jane Russell, pulled a real surprise on the trade, which didn't realize what that buildup meant to the picture.

In every opening in the USA but one "The Outlaw" broke all existing records for first days and its feats at the ticket wicket are winning trade paper space and admiration.

A grand gross of \$6,000,000 is predicted for the picture, which cost Howard Hughes half that amount.

tuate into an over-seating problem in a majority of centres they may enter, with the Independents being sweetly squeezed in between the jaws of a powerful vise."

Fifty per cent of Canadian theatres do an average of from \$2,000 to \$25,000 business turnover yearly. The Independents' only hope for survival, according to the representatives, is government control.

In the matter of price control, the Independents contended that the permission to sell additional specials by the WPTB represented price-raising and that "bread and butter" pictures had been reduced in number and increased in price. Express charges had also raised film costs, which were proportionately higher than receipts.

The delegation asked that the 20 per cent federal amusement tax be dropped but until then it be applied to alleged non-profit exhibitions in both 16 and 35 mm. The government was losing valuable revenue because many rural exhibitors were able to represent their activities as being for service purposes only.

The growing threat of 16 mm. competition made some action in this regard also necessary, they stated.

Audas Duo Quits Girouard Mgr.

Frank and Mrs. Audas, long associated with the operation of Spencer Theatres in the Maritimes, are giving up their home in Amherst, Nova Scotia, and moving to a home near Liverpool, NS. They are leaving the theatre business, in which they had signal achievement and made many friends, to open a tourist centre near Liverpool. On their departure the Amherst Daily News ran a lengthy editorial wishing them godspeed in their new venture and expressing regret that the community had lost their pleasing personalities.

B. T. Girouard has been appointed to succeed the Audas. He returned recently from military service and has been connected with theatres for 15 years.



A. J. MASON

President of the National Council of Independent Exhibitors of Canada, who led a delegation from that organization in talks with Donald Gordon, head of the Wartime Prices and Trade Board.

Children Check Matinee Shows

Rev. F. W. L. Brailey of Glebe Road United Church, Toronto, announced from the pulpit last week that groups of teen-agers had, at his instigation, made a checkup of Saturday matinee motion picture showings and reported pictures unsuitable for children being shown as well as unaccompanied four-year-olds attending the movies. The fitness of the youngsters to make such a report was not discussed by the minister.

Lopert Resigns

Ilya Lopert, formerly in charge of United States distribution of foreign pictures for MGM, has resigned to go into independent film production.

Protest 'Take' Of Candy Income

Allied Theatre Owners of New Jersey, meeting in Passaic last week, passed a resolution protesting the alleged threat by some distributors to claim a portion of the gross intake on the sale of candy or other concessions as part of the gross receipts on percentage pictures. The Allied resolution also protested the changes in exhibition contracts by distributors over a period of time without consulting the exhibitors. While this item was emphasized it was openly claimed that the resolution was designed to meet the concession situation should it arise.

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HYE BOSSIN, Managing Editor

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Housing Needs To Come First

jection has also been recorded. The would-be builders of theatres, however, were prepared to fall behind more urgent construction requirements. But since location is the all-important factor in exhibition, sites had to be secured and arrangements made so that building could proceed as soon as possible.

Publicity therefore is far ahead of the day when the first sods will be turned. Announcements of intentions to build have been made public by building trade journals, as well as municipal officials and local boards of trade, by whom added theatres are regarded as a boon. Thus the impression grew that theatre builders generally would respect nothing that would interfere with their plans.

In his annual report J. J. Fitzgibbons, president of Famous Players Corporation, stated that "Your company plans the construction of new theatres where

Theatre Owners Favor High Priority For Veterans And Others Where Homes Are First Problem

(Continued from Page 1)

needed on sites already purchased, this work to start when it will be most helpful in creating employment and timed so that it will not draw on labor or materials required for essential housing demands."

Many would-be builders have been waiting for some official action which would delay plans and provide a breather, during which their situation could be re-examined. The dread of most is competitive building in the same zone, a condition that would lead to overseating and make operations hazardous for all. Though few admit it, none wish to retire and none wish to proceed. Some sort of understanding would be most welcome among competitors and may become a reality during

the no-action period created by the Ottawa order.

Odeon Theatres of Canada is proceeding with plans for its \$5,000,000 building program and the offices of Jay I. English, chief architect, are busy. The company intends to build one or more houses in 18 or more Canadian communities and reseat 25 of its present theatres.

Plans call for six houses in Toronto and five in Montreal, where it now has eight in operation. A number of these will be constructed for private persons and held by Odeon on lease. The leading Toronto house will be the 2,300-seater on Carlton street and two others will be the Snowden in North Toronto, in which Morris Weiss is interested, and one in the Danforth district for Louis Chesler.

Odeon will build a 1,900-seater in Montreal, presumably a first-run downtown situation; a 1,500-seater in Ottawa; a 1,200-seater in Victoria; a 1,400-seater in London; and a 1,500-seater in Windsor. The company is also negotiating with the municipality of Richmond, BC, for the erection of a \$250,000 community centre if it can get exclusive rights there. G. W. Little and Alfred Gaskin, both theatre men, are negotiating.

The company today controls over 100 theatres and its building plans are on a larger scale than any other.

The Province of Quebec, second to Ontario in the number of theatres, will be the scene of much building. J. A. Daigle has opened the Louis Theatre at St. Rose and Philippe Malte of Buckingham expects to have his open in June. Andre Lacroix plans a theatre seating 400, to which will be attached a bowling alley and restaurant, in Carlton. B.C. Salamis has been granted a municipal permit to build in Mount Royal, Montreal suburb. Another theatre in that city's suburbs will be in Westmount, already authorized, which will seat 1,848 in the orchestra and 304 in the gallery.

A \$21,000 theatre for Regina Beach has been approved by the Provincial government. It will be called "The Ark" and seat 400. A. Begler and W. B. Cook, RCAF



L. M. DEVANEY

Reelected president of the Canadian Motion Picture Distributors Association. He was presented with a matched briefcase and travelling bag for his leadership during the past term.

veterans, are behind it and drawing financial support from local citizens.

According to figures compiled by the Canadian Film Boards of Trade through Ed Wells, executive secretary of the Canadian Motion Picture Distributors' Association, in 1945 the Dominion had 1,361 theatres in operation in 851 communities and these had a seating capacity of 727,041. Of these theatres 948 were open six and seven days of each week, 122 were open three and four days, and 291 were open one and two days.

It is estimated that the future will see more than 100 new Canadian theatres in operation if past and present announcements are any indication.

Although Canada's population has not increased much, theatre men feel that growing patronage merits expansion plans. Canada's theatre attendance, they point out, is still behind that of other countries in proportion to population.

Mayor Saunders of Toronto was given space in news columns last week when he declared he was concerned to find applications for the construction of six theatres in the city at an estimated cost of \$1,010,000, had been received by the buildings department, and only 54 houses were applied for. The mayor claimed the bricks needed for the six theatres would build 160 houses.

A
Breakdown
means...

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A National Theatre Service, such as maintained by Dominion Sound Equipments Limited, means — an organization with a specially trained personnel to provide regular and emergency technical service, equipment and supplies for theatres.

One Way To Love

with Willard Parker, Marguerite Chapman, Chester Morris

Columbia 83 Mins.
FRENZIED FARCE IS PASSABLY DIVERTING NONSENSE THAT WILL GET BY ON DUAL BILLS.

A fast and furious farce that casts all sense to the wind has been served up in "One Way to Love." The picture is full of nonsense that has a passable quota of laughs, especially where the patron is not one to question the intelligence of the script.

Joseph Hoffman and Jack Henley have found in a story by Lester Lee and Larry Marks the material for a script that allows the players ample opportunity to romp and carry on to their hearts' fill. The picture is performed strictly for laughs, nothing else mattering very much. Ray Enright has directed the film in the spirit in which it was conceived, with the commotion often reaching a state of madness. Producer Burt Kelly has given the production no more care than its story merited.

The film presents Chester Morris as a radio idea man who is helpless without Willard Parker, who serves as his writing arm. Morris is frantic when Parker, to please his hoity-toity sweetheart, Marguerite Chapman, decides to bow out of chap for less frenzied work. How Morris schemes to change Parker's mind comprises the story.

The two are signed to a contract by a guy (Jerome Cowan) who turns out to be an escaped lunatic. At the end they are busy trying to win themselves back into the good graces of a sponsor (Hugh Herbert) whom they made the error of believing a mental case.

The players are kept pretty busy rushing hither and yon. Little effort is made by them to rise above the story.

CAST: Willard Parker, Marguerite Chapman, Chester Morris, Janis Carter, Hugh Herbert, Dusty Anderson, Jerome Cowan, Irving Bacon, Roscoe Karns, Frank Sully, Frank Jenks.

CREDITS: Producer, Burt Kelly; Director, Ray Enright; Screenplay, Joseph Hoffman, Jack Henley; Based on story by Lester Lee, Larry Marks.

DIRECTION, Okay. PHOTOGRAPHY, Okay.

National Theatre

A campaign is about to be launched in England for \$2,500,000 for the construction of a national theatre which will be a British Empire drama centre.

Pursuit To Algiers

with Basil Rathbone, Nigel Bruce
Universal 65 Mins.

LATEST OF SERIES HAS ENOUGH SUSPENSE TO WIN THE APPROVAL OF MELODRAMA FANS.

The fact that it is far from being one of the best of the Sherlock Holmes series will not prevent "Pursuit to Algiers" from gaining the full support of those who relish the type of entertainment represented by the current exhibit.

This time Holmes' assignment is to safeguard the heir to a mythical kingdom's throne after the king has been slain by plotters. Aided by Dr. Watson, the super-sleuth conveys his charge home from England, where the latter has been going to school. Our hero has some close calls before he succeeds in thwarting the villains.

Roy William Neill, who produced and directed the picture under the supervision of Executive Producer Howard Benedict, has kept the action sufficiently suspenseful to hold the interest alive virtually all the way. The Leonard Lee screenplay, based on characters created by Sir Arthur Conan Doyle, makes good use of routine melodramatic material.

The film has been capably acted. Basil Rathbone and Nigel Bruce once more complement each other as Holmes and Watson, respectively. Marjorie Riordan plays a mystery woman whose exact place in the story isn't made clear until the film is near its end.

CAST: Basil Rathbone, Nigel Bruce, Marjorie Riordan, Rosalind Ivan, Martin Kosleck, John Abbott, Frederic Worlock, Morton Lowry.

CREDITS: Executive Producer, Howard Benedict; Producer, Roy William Neill; Director, Roy William Neill; Screenplay, Leonard Lee; Based on characters created by Sir Arthur Conan Doyle.

DIRECTION, Okay. PHOTOGRAPHY, Okay.

Theatre Theft

Century Theatre, Hamilton was broken into last week and \$10 worth of stamps, \$5 cash and 100 candy bars were taken.

Can We Merge?

Exhibitor operating profitable theatres wishes to contact another exhibitor in a similar position with a view to joint partnership operation.

Box No. 17
CANADIAN FILM WEEKLY

The Sailor Takes A Wife

with Robert Walker, June Allyson
MGM 91 Mins.

ROMANTIC COMEDY IS FAST SHOW WELL STOCKED WITH LAUGHS; PIC BOASTS CAPABLE CAST.

"The Sailor Takes a Wife" pairs Robert Walker and June Allyson in a romantic comedy of young love that is peppered with many laughs, providing a good time for most film-goers. Richard Whorf's direction brings a lot of movement to a story that has been squeezed dry for all its comedic possibilities. The Chester Erskine-Anne Morrison Chapin-Whitfield Cook screenplay drawn from a play by the first-named has been converted into acceptable light entertainment filled with saucy moments that will be relished by the grown-ups.

The efforts of Walker, a sailor discharged for physical reasons, and Miss Allyson, secretary to Hume Cronyn, head of a pot company, to set up housekeeping on their modest resources after a hasty marriage are the nub of the comedy.

Amusing misunderstandings, deriving principally from jealousy add spice to the proceedings and help to hold the interest alive. The youth is jealous of Cronyn, long a suitor of his wife. The gal's jealousy stems from an interlude between her husband and Audrey Totter, seductive Roumanian refugee, which, while fraught with peril, comes to nothing. The attempt of husband and wife to "get together" in the face of intrusions and interruptions is the source of much fun.

Well produced by Edwin H. Knopf, "The Sailor Takes a Wife" has the benefit of capable acting from every member of the cast, with Miss Totter stealing the show time after time. A long scene in which Miss Totter tries to work her wiles on Walker is the film's high spot.

CAST: Robert Walker, June Allyson, Hume Cronyn, Audrey Totter, Eddie "Rochester" Anderson, Reginald Owen.

CREDITS: Producer, Edwin H. Knopf; Director, Richard Whorf; Screenplay, Chester Erskine, Anne Morrison Chapin, Whitfield Cook; Based on play by Chester Erskine.

DIRECTION, Good. PHOTOGRAPHY, Good.

Shows Bible Movie

Rev. Brian Hession, vicar of Aylesbury, England, showed a bible movie in place of a sermon at his church last Sunday.

"This is only the beginning of a new policy" he said.

Danger Signal

with Faye Emerson, Zachary Scott
Warner Bros. 78 Mins.

FIRST-RATE DRAMATIC DIVERSION OFFERED BY EXTREMELY WELL PRODUCED AND ACTED PICTURE.

In "Danger Signal" those who relish dramatic entertainment have a pleasant surprise awaiting them. For a production conceived in modesty the film version of Phyllis Bottome's novel goes beyond the ordinary in its power to entertain, distinctly bringing credit upon all involved in its making. The picture's ability to hold audiences engrossed is undeniable, with the offering's effectiveness as drama due in large part to a tightly knit script and the tautness that has gone into the telling of the story, which does not ignore the element of suspense in its bid for attention.

The compact screenplay of Adele Commandini and Graham Baker has received a fine production at the hands of William Jacobs, while the direction of Robert Florey is marked by a simplicity that adds forcefulness to the film.

The leading roles have been assigned to Faye Emerson and Zachary Scott, both of whom perform earnestly and competently. Scott is seen as a despicable character, a struggling writer who fastens himself to Miss Emerson for what material benefits he can get out of the association. At first completely taken in by Scott, who is sought for the murder of a woman, the girl, a public stenographer, has her eyes opened when the phoney switches his attention to her sister, Mona Freeman, upon learning she is due for an inheritance. The scoundrel meets a tragic end after Miss Emerson fails to go through with a plan to dispose of him via poison.

Bruce Bennett as a shy scientist with whom Miss Emerson finds romance at the finale stands out among the other players.

CAST: Faye Emerson, Zachary Scott, Dick Erdman, Rosemary DeCamp, Bruce Bennett, Mona Freeman, John Ridgely, Mary Servoss, Joyce Compton, Virginia Sale, Addison Richards.

CREDITS: Producer, William Jacobs; Director, Robert Florey; Screenplay, Adele Commandini, Graham Baker; Based on novel by Phyllis Bottome.

DIRECTION, Good. PHOTOGRAPHY, Good.

Roosevelt Biog

"Roosevelt—Many of Destiny," an 18-minute newsreel will be released by Universal this month.

Johnston Report Sees Progress

(Continued from Page 1)

Only if the three great instruments of free expression — the press, radio and motion picture — remain unshackled everywhere can they serve adequately the interest of world reconstruction and peace, Johnston said.

"The free interchange of ideas is more important than the free interchange of goods. There must be no obstacles to the transit of the media of communication."

Johnston pledged anew the loyalty of the organized motion picture industry to the principles of its codes to assure high moral standards in film entertainment. The three voluntarily adopted codes, governing film content, titles and advertising, represent "an enlightened policy of self-discipline," which is based, Johnston said, "on the solid foundation of respect for common principles of morality and decency."

"Freedom of expression must serve the public welfare, not violate it."

Johnston outlined plans for a long-range labor relations program in the industry.

"If the capitalist economy is to become truly democratic every man must have a stake in capitalism, just as every citizen shares in the political common good," he said. "Industry must be democratically organized. This does not mean a false concept of equality which abolishes all distinctions of rank and function. It does mean that workers at all levels of the industrial hierarchy must have a voice in the government of their industry and must accept commensurate responsibilities."

Johnston said he looked upon "the medium of the motion pictures as one source of many values," one instrument of many services.

"In the years ahead we must accept the broadened role of the motion picture as tribute to its multiple powers. We must meet the challenge of various kinds, in various lengths and widths, for various audiences. We must do this without injustice to existing investments in production, distribution and exhibition, and without losing any opportunity to win new audiences at home and abroad.

"Films for theatres, films for schools, films for factories, films for churches, films for labor unions, films for community forums, films for public uses, all these are within the area of our interest and concern."



It's All In How You Look at Things

Money makes peculiar points of view. I heard a tale the other day about a man who suffered from an overdose of economy, yet was well known for sporting nature. He was a prominent exhibitor from a fair-sized Canadian city who liked the cavorting cubes with numbers on them.

One time he found it necessary to spend a few days in New York. While there he ran into a fellow from his home town and both went to dinner together in a night club. At the end of the dinner he reached for the cheque, scanned it and let out a howl. Both had had dinner, drinks and enjoyed a floor show and the tab was \$16. Not bad. He beefed, but he paid.

"What a gyp joint," he wailed. "Imagine getting stuck for that kind of money just for a dinner." The friend explained and defended the charge but the other wouldn't be cooled out.

Back at the hotel they learned that there was a gambling house nearby and the beeper's sporting blood started to heat. He would not be talked out of it. A taxi took them there and a half hour later a taxi brought them back. Between journeys the beeper had dropped \$2,500 at the dice table. During most of the ride he maintained a thoughtful silence. Then he spoke—and bitterly.

"Man," he said with a resolution of a person who had learned a great lesson, "what a sucker I am. I should have known better. That's the last time I'll ever go to that place. Imagine, \$16 for two dinners and a couple of drinks!"

Hooray!

A new type of gum, reports Edith Gwynne in the Hollywood Reporter, will dissolve slowly in the mouth. Should make theatre men happy, she says, for it will save the bottom of seats and the top of carpets. Now for silent popcorn.

Jack Melzer Back On the Square

Jack Meltzer, exhibitor who was with Premier Operating advertising for years, has acquired the Travel Wheel Ad Company, with offices in 21 Dundas Square. It's quite a business, one section being devoted to comic books, great things for the juve trade.

Heard Hereabouts And Thereabouts

Al Kahn resigned from Regal adsales and is now a citizen of Hollywood. He's interested in the stage and movies and being young thought he would take a few years off to have a close look at them. He's staying with his pal, Al Lester, formerly of Odeon and now of Republic, who has scribbling ambitions.

Ben Finkelstein, friend of many filmites, has been seriously ill for some time.

Wolfe Cohen, ex-Warners chief and now one of its top international executives, visited his home town of Belfast, Ireland, recently, according to the British trade press.

Doug Rosen, UA Toronto branch manager, couldn't even get into the building which housed his company's Detroit offices recently. There was a strike of carriers and revisors which closed 70 theatres and the mass picketers weren't allowing anyone in.

Rebecca Ann Salter is the name of the new arrival at the Preston Salters. Pop manages the Community, Hamilton. He's a great lad and the boys and girls will wish him and the missus and their joint production all the best.

Al Perly, manager of the Midtown and president of 20th Century Managers Association, will be married to Hannah Florence on April 7th. Attaboy.

When British exhibitors kicked at MGM's 16 mm. program the company talked back with a pamphlet entitled "Narrow-Gauge or Narrow Minds."

Lionel Axler of the Victory, where "National Velvet" was the attraction, blew up the front of our paper with the poll results. Made an interesting one-sheet. Smart boy.

Fitting

A 13-year-old British kid was charged with stealing a 300-foot trailer. It was for "Dillinger."

Exploitation in GB

When "Caesar and Cleopatra" opened at London's Marble Arch Theatre the front of the house was rigged up like an Egyptian temple. So the government fined the management \$225 and \$47 for costs, because defence regulations stated that you couldn't do more than \$50 worth of work without a permit.

Distribs Honor Leo Devaney

(Continued from Page 1)

ciation. He first took office three terms ago as successor of the late Jim O'Loughlin.

A. W. Perry, general manager of Empire-Universal, was returned as vice-president and Ed Wells as secretary-treasurer.

Directors are Devaney and Perry; Henry Nathanson, Regal; Gordon Lightstone, Paramount; Haskell Masters, Warner Brothers; Sydney Samson, 20th Century-Fox; Charles Chaplin, United Artists; Harvey Harnick, Columbia; Oscar Hanson, Monogram; and Harry Allen, PRC.

Harnick, recently made general sales manager of Columbia, replaced Louis Rosenfeld, general manager of that company.

State of the trade was discussed during the meeting. It was decided to distribute a news clip for the Canadian Society for the Control of Cancer.

Congrats, Herb

Herb Scheinman, EBA booker, is passing out the cigars and stuff. Mrs. S. just presented him with a six-pound son, their first.

'Random Musings'

That's the name of a mighty readable column in the Board of Trade Journal by R. D. Croft, who, in the March issue, wrote that "There is no way of increasing the power of the state without decreasing the liberty of the citizen."

Dewey Scores Again

Dewey Bloom, whose campaign on "Vacation From Marriage" really grabbed endless space and pix in Canadian papers, is conducting Toronto's Most Charming and Efficient Waitress Poll in connection with "The Harvey Girls." Quite a stunt and he can now get all the sugar and butter he wants from the gals who dole it out in the cafes.

Grateful

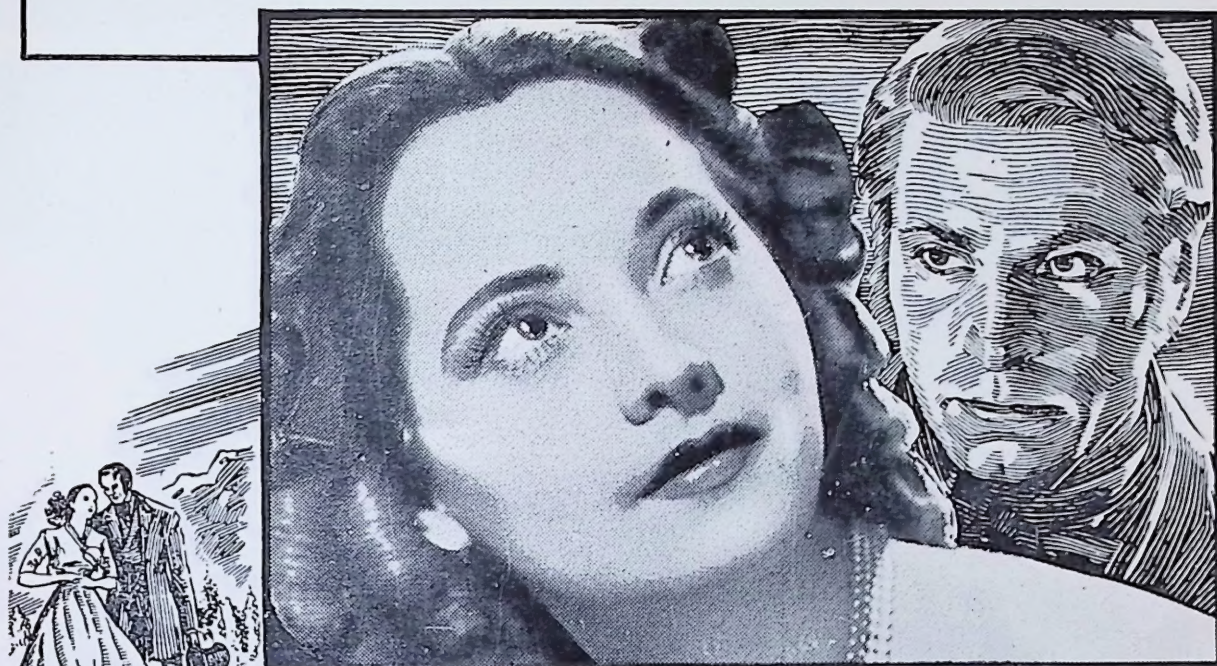
Mrs. Louis Schine lost a leather case with jewelry worth \$42,500. The cabbie, Max Rosenberg, turned the stuff in and her husband, one of the heads of the New York state circuit, gave him \$1,200 as a reward.

Good Luck, Kirby

Kirby Burns, son of Hugh of Paramount, recently returned to the booking staff of Famous Players after years of fighting fires overseas. Kirby has resigned to become the production manager of a large concern interested in the manufacture of radio controls.

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I cannot bear the *Torture*
of seeing you in his arms!



Emily Brontë's powerful drama of the desperate man who avenged a lost love... a truly great picture, produced in the Samuel Goldwyn tradition of excellence in entertainment. An immortal screen version of an immortal novel!



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A Story of Vengeful, Thwarted Love

co-starring **MERLE OBERON • LAURENCE OLIVIER • DAVID NIVEN**
with Flora Robson • Donald Crisp • Geraldine Fitzgerald • Screenplay by Ben Hecht and
Charles MacArthur • Directed by **WILLIAM WYLER**

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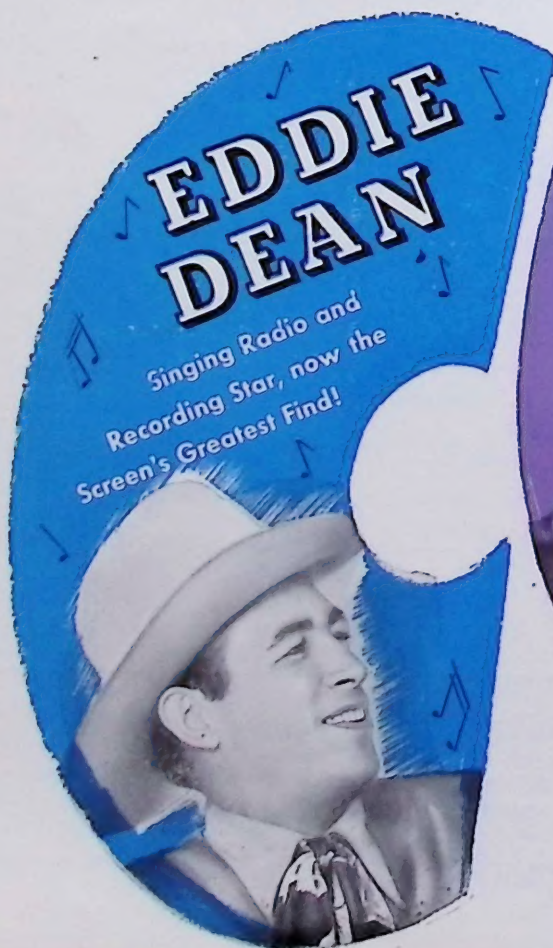
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**Now all the Beauty and
of the Golden West...in the
glorious COLOR of Nature**



Thrills

THE "CARAVAN TRAIL"



"HOLD YOUR HORSES"



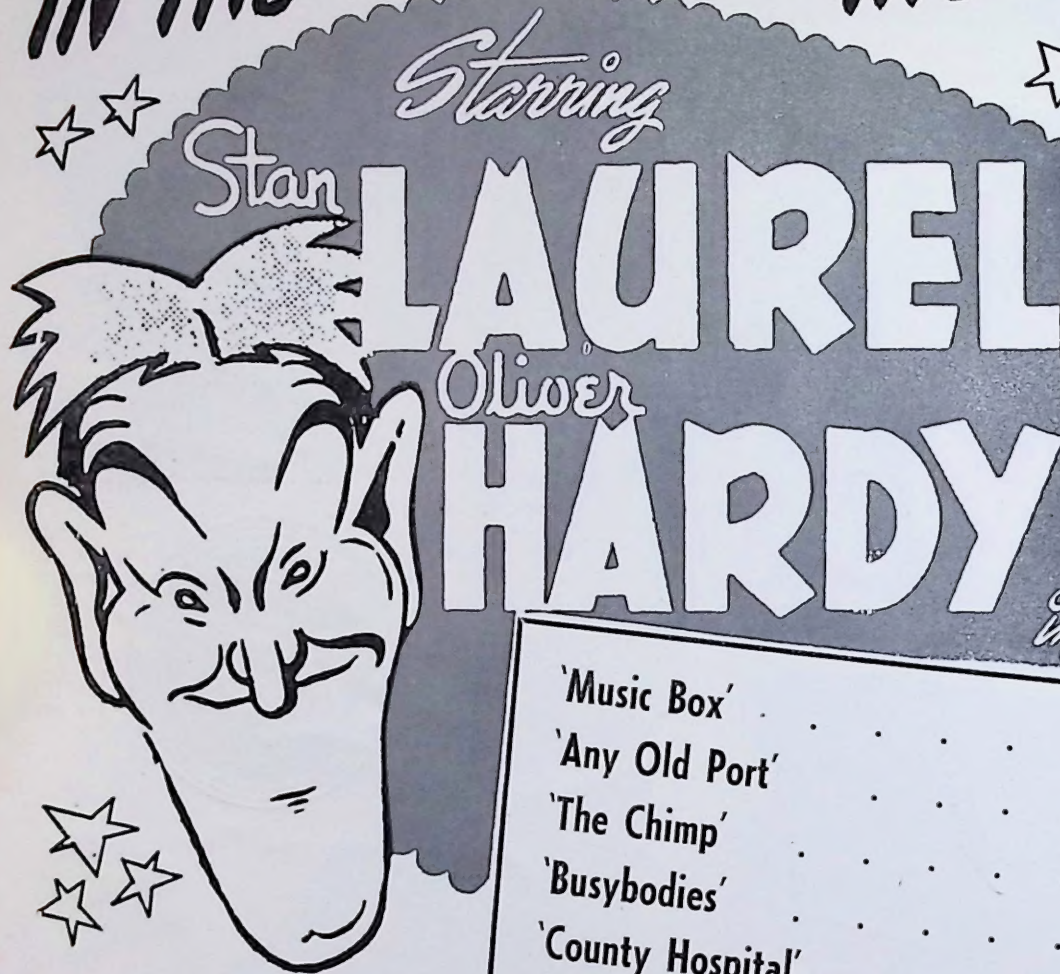
"THIS COLOR
has marked
advantages;
the colors are
softer, the
forest and sky
effect are more
natural, and
the full effect
is that of a
superb water
color."

—SILVER
SCREEN



PRC's MUSICAL OUTDOOR COLOR HITS
...these four now completed!

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18

TWO-, THREE-
FOUR-REEL
"ADDED
FEATURETTES"



H J ALLEN, PRES.

'Music Box'	30 Mins.
'Any Old Port'	20 "
'The Chimp'	26 "
'Busybodies'	20 "
'County Hospital'	20 "
'Their First Mistake'	21 "
'Oliver The Eighth'	28 "
'L. & H. Murder Case'	32 "
'The Chickens Come Home'	30 "
'Towed In A Hole'	20 "
'Blotto'	30 "

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Canadians in Detroit to Honor United Artists' Executives



A group of Canadians are shown who made the recent journey to Detroit's Book Cadillac Hotel for the Variety Club dinner in honor of Jack Goldhar, eastern division chief for United Artists; Sydney Bowman, Detroit branch manager; and Moe Dudelson, division manager. All three were promoted recently.

Seated, from left to right, are Carl Gertzbein, former Toronto exhibitor; Douglas Rosen, manager of the Toronto branch of United Artists; Raoul Auerbach, manager in charge of the operation of 20th Century Theatres; Simon Meretsky, managing director, Wind-

sor Paramount Theatres; Gus Soloway and Barney Goldhar, Toronto exhibitors.

Standing, from left to right, Frank Goldhar, Toronto exhibitor; Barney Fox, manager, Exhibitors Booking Association, Toronto; Lou Rosefield, Hamilton exhibitor; Sydney Bowman, Detroit branch manager for United Artists; Jack Goldhar, eastern division manager for United Artists; Hye Bossin, managing editor, Canadian Film Weekly; Cleo Bloom, Chicago; and Ed Stuckey, formerly of the Toronto Branch of Paramount, now Detroit sales manager for that company.

Lawrence Heads Korda Firm

Laudy Lawrence, former European head of MGM, has been named president of London Film Productions, Inc., newly formed organization to represent the Korda interests in the United States. Korda is chairman of the board of the new organization, Arnold Grant is general counsel; Morris Helprin, production executive, will also serve, with Lawrence completing the rostrum.

Writes On Liberty

Darryl F. Zanuck, vice-president in charge of production for 20th Century-Fox has written the section entitled "Free Speech in Films" which is included in "Treasury For the Free World," released for publication this month by Arco Publishing Company.

'State Of Union'

The new Russel Crouse-Howard Lindsay stage hit, "State of the Union," has been bought by Paramount and will soon go before the cameras, Henry Ginsberg, studio head, announces.

Heads Art Society

Leonard Hutchinson, chief of publicity for Artkino in Canada, was elected president of the Canadian Society of Graphic Art at the annual meeting recently. Hutchinson is a painter.

Check Insurance MPTAO Warns

The Motion Picture Theatres' Association of Ontario warns exhibitors that they cannot collect theft insurance unless they can prove "forceful entry." Recently a theatre was robbed of \$460 but because the owner could not prove forceful entry the insurance company refused to pay. Insurance which covers such cases can be secured and the association is willing to help theatre owners acquire it.

Third Zukor

Adolph Zukor II has joined Paramount International Films, Inc., and starts his training in the advertising and publicity department. Young Zukor, grandson of the founder of Paramount, is the son of Commander Eugene Zukor of the US Navy.

DISTRIBUTORS "ROYAL SOUND MASTER" SOUND SYSTEM (Western Electric Co. Licensed) THE BEST MONEY CAN BUY!

1. New Plastic Suprex or a beaded sound screen, your cost delivered 64c. per square foot.
2. New coated surface projection lenses 11 (large size). Per pair \$117.30.
3. New Simplex, Powers or Motograph projector parts, USA list plus 5%. Special prices on overhaul quantity.
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5. Eight-inch Bausch & Lomb low intensity reflectors \$14.10 each.
6. Tungar bulbs 15 amp.—\$11.00 each delivered.

**SAVE 20% OR MORE
OF YOUR MONEY**

GET THE BEST IN
SOUND, PROJECTORS AND
COMPLETE THEATRE SUPPLIES
SPECIALISTS FOR 25 YEARS
ASK THE MAN
WHO KNOWS US

DOMINION THEATRE EQUIPMENT CO
537 DAVIE ST. VANCOUVER B.C.

Churches Fight USA Censorship

Most recent development in the fight against censorship has been the move to mobilize American church and social groups to oppose the picture censorship legislation by states and cities. Protestant churches, under the leadership of Dr. David A. Poling, editor of the Christian Herald, have gone on record for self-regulation by the industry but have asked a voice in passing on motion pictures before they are shown to the public.

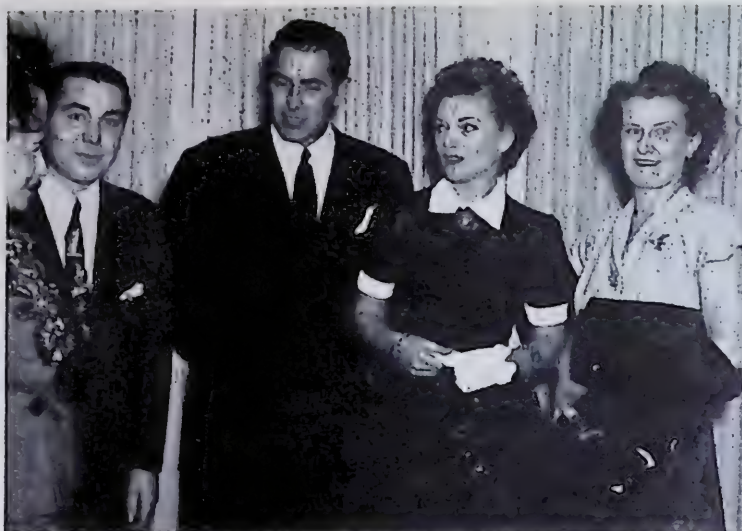
Canadian-born actor Raymond Massey blasted censorship as a negative approach to the problem of screen morality, for no producer wants to corrupt the morals of the public.

Present at the meeting were representatives of the General Federation of Women's Clubs, Daughters of the American Revolution, International Federation of Catholic Alumnae, Film Music Committee, Parents' Motion Picture Council, and movie councils from a number of New York boroughs.

Neagle Producer

Anna Neagle, leading British film star, has become a movie producer in partnership with her husband, Herbert Wilcox, and Arthur Jarratt. The trio have signed an agreement with British Lion Film Corporation to produce pictures on an independent basis.

The Powers and the Ganetakos



This photo was taken during the visit of Tyrone and Mrs. Power, who is Annabella, to Montreal. They are shown with Mrs. John Ganetakos, extreme right, and John Ganetakos, general manager of Confederation Amusements Limited.

Courtney Films Halifax At War

A complete film record of the City of Halifax at war has been shot in full color by Tom Courtney, manager of the Casino Theatre, Halifax, Maritimes supervisor for Odeon Theatres, and an avid amateur film maker. Made in days of strictest censorship, the footage shows such hitherto unpictured "scoops" as the sinking of the Maurianne at the pier-side, the camouflaging of ships of war, convoys gathering, doomed vessels cracking up on the rocks after torpedoing, the arrival of Churchill.

Courtney's movies, "Riches From the Sea" and "Royal Visit," brought international recognition in 1938 and 1939 when they were winners in the Amateur Cinema League of America's "Ten Best" in worldwide competition. Tom's thousands of feet of film represent an epic page in his city's history.

When war started, Courtney immediately went after permission to shoot the biggest story in the life of the 197-year-old city. When he got it he went to work. Many nights with scarcely a wink of sleep and much effort went into the job of recording this thrilling chapter of the war. When the stories were breaking, he was there with his camera.

With an eye open for little bits of human interest such as kiddies opening U.S. Army "K" rations which drifted ashore from a foundered Liberty ship or a sailor wiping away a tear as his Princess Juliana steps ashore at Halifax, he has a film which,

UA Maps World 16 Mm. Drive

Aiming at increasing its influence in the multi-million dollar foreign trade market, United Artists last week announced the creation of a 16 mm. division and a broad program to blast their product's way into every country on a large scale.

All United Artists features will be made available on the narrow-gauge film, declared Gradwell Sears, vice-president in charge of distribution. Walter Gould, foreign sales chief, will be in charge of the new project.

Dubbed versions in the languages of the country in which the film gets distribution will be made, and to insure quality of the films, sound element will be specially dubbed in after the photographic reduction of the 35 mm. features.

The plan is to take UA product to regions which have not got 35 mm. film facilities now, and due to postwar shortages, are not likely to have wide distribution of 35 mm. film for some time.

when edited, will make a very human document.

Tom has pictures of an oil tanker afire in a blazing sea. He shot the transfer of the over-age U.S. destroyers. He took street scenes when Halifax was a city of uniforms and a meeting place for people of all nations. The story of the hostels and the docks, and what went on in the harbor, is movingly told. Throughout he has managed to keep his subjects completely unconscious of the camera.

16 Mm. Preem In 35 Mm. House

A new "first" was added to the motion picture industry last week when Planet Pictures, pioneer Hollywood 16 mm. theatrical film studio, ran a complete 16 mm. program—short subject, feature and newsreel—all in color, in a standard location, the Marcal Theatre, on Hollywood Boulevard.

The world premiere of "The People's Choice," the 16 mm. Kodachrome comedy, was advertised in all the trade papers under the heading "A New Motion Picture Industry Comes Of Age." Gene Blakely's "Adventure in Yosemite" was the cartoon short.

After the premiere, a second Planet 16 mm. feature in Kodachrome, "Detour to Danger," was double-billed with "The People's Choice" for an extended run at the Marcal. This also is a movie milestone, marking the first time a narrow-gauge double bill has been presented in a standard house.

Other films which Planet is working on include a refilming of "Ramona," fashion shorts in color, a series of cartoon shorts, as well as newsreels in Kodachrome.

In Canada, General Films distributes the Planet product to Canadian 16 mm. situations.

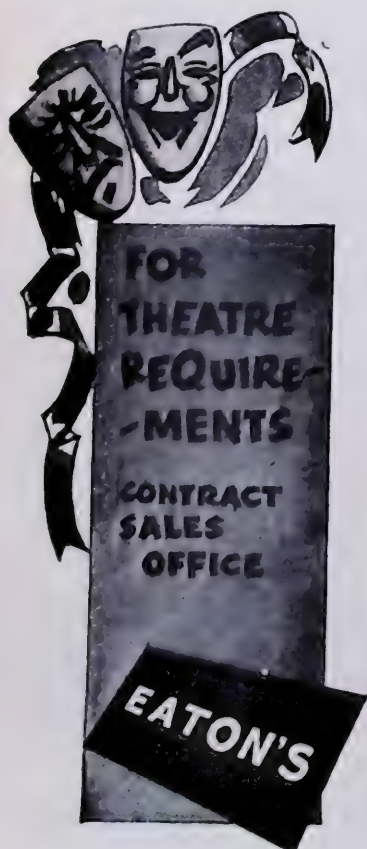
Jack Seaman, Planet president, frankly admitted that "The People's Choice" was not a big time production and was not intended to be.

"We frankly think of it merely as being the first complete 16 mm. color program projected to a typical movie-going audience," he said. He pointed out that this new medium will now bring screen entertainment to millions of potential movie fans in communities not served by a regular theatre.

"Potentially this event is as big as the advent of sound," Seaman continued, "for we are pioneering a revolutionary development in the motion picture industry. We are not a major studio, and this is not an epic production but we feel that this is a significant step in film history, since we take a frame five-eighths of an inch in size and project it on a standard theatre screen. It means that the 16 millimetre industry has arrived and through this medium will enable Hollywood to reach even the most remote places in the world."

Scientific Subjects

Forthcoming "John Nesbitt's Passing Parade" shorts for MGM are "Magic on a Stick," the story of the common match, and "The Golden Hunch," which tells of six major scientific advances,



... As Others See Us ...

Managers Are Alert

(From the St. Catharines Standard)

The blanket indictment that certain movie thrillers contribute to juvenile delinquency was taken up by the Niagara Peninsula Theatre Managers' Association at a meeting at Thorold this week. The members of the association dealt with the charge seriously and constructively. There is a pretty good control exercised in this district over the patronage of juveniles, and children at night without the accompaniment of parents or adults are not admitted. When the theatres have an attractive program for youngsters, and such is a regular feature every week almost, they hold open house. Managers here make a habit of talking with parents as to the suitability of programs presented. There is no doubt that news reels and scientific shorts are of educational value to young and old.

To condemn the movies as the root cause of juvenile delinquency is as fatuous as the condemning of youth in earlier days when lads went to the barn to read Nick Carter. When youth goes wrong, search the environment for the cause, search and examine home conditions and in 99 cases out of 100, there will be something discovered which led to an errant path. No doubt in early days, there was the same complaint against the cheaper road shows which put forth the old melodrama, and which caused laughter and sobs in the gallery then known as the "gods." It is no different today and there is nothing to be gloomy about.

The Royal Victoria

(From the Victoria Times, BC)

Victorians will applaud with more than ordinary enthusiasm the decision of Famous Players Canadian Corporation to renovate the Royal Victoria Theatre and adapt it for motion pictures, but to retain all the stage facilities and equipment for the use of traveling theatrical companies.

Patrons of the Royal through the years have formed an attachment for this entertainment house which is occasionally quickened by the appearance on its stage of world-renowned artists. In its day it has played host to the theatrical greats of this continent and the Old World. Names that come to mind in passing include Forbes-Robertson, Otis Skinner, the Lunts, Martin-Harvey, Matheson Lang, Laurence Irving, Helen Hayes, Phyllis Neilson-Terry, Yehudi Menuhin, George Robey, Pavlova, Harry Tait and a host of others, many of them having long taken their last "curtain."

Although in recent times—mainly due to a combination of the streamlined film and the exigencies of war—the Royal's doors have opened but rarely, there is something about the atmosphere of "the house" which identifies it indelibly with the legitimate stage. And now that it is to get its face lifted, so to speak, and its appointments modernized to accommodate the new as well as the old forms of entertainment and education, its busy future would seem to be assured.

The Pleasure Of Smoking In Theatres

(From the Winnipeg Free Press and Tribune, Man.)

The announcement that a moving picture theatre is to be built in Winnipeg which will permit patrons to smoke will please all ex-servicemen who, while in England, found their movie-going pleasures doubly enhanced by the added luxury of tobacco.

The ash trays on the backs of seats became a familiar sight to the men, and when they returned to Canada, where even the most simple pleasures are taken more austere than in most other countries, they missed them.

From this practice of smoking at the movies, there were no physical ill effects to anyone, nor were anyone's sensibilities jarred. Certainly, there was no more coughing than one experiences in a Canadian theatre, and the habit of smoking gave the English cinemas an adult atmosphere which one misses here.

About Good Movies

(From the Hamilton Spectator)

We have had several letters from our readers who feel that the public reveals a shocking lack of taste in not giving more support than they do to moving pictures like "Wilson," which was showing recently in Hamilton.

This splendid screen portrait of America's President during the First World War, superbly directed and acted, and profoundly sympathetic to the dilemma of an idealist forever assailed by gang politicians and opportunists, did not, our correspondents feel, attract in Hamilton the crowds that far inferior productions would draw.

That is one way of looking at it. But there is another. You cannot make people go to "good" movies; there is one mountain which will simply not go to Mahomed. And the common idea that movies should "educate" people is, perhaps, putting the cart before the horse.

The fault is not primarily with the movies, but with an educational system which does not seem to inspire people to want "good" movies, that is, if you can sensibly define "good" movies without pompously pushing aside some first-class comedy and horseplay that is always medicine for people, and is eminently good medicine now.

There are, indeed, grounds for being optimistic about Hollywood daring to spend heavily on a fine production like "Wilson," which is garnished neither by South Sea Island by-play, a vast massacre, a horse race, an army of spies set on filching the Presidential silver, nor even the normal assortment of Hollywood blondes. It is straight history, with no apologies.

So if it pays Hollywood to bring out a masterpiece like "Wilson," there will no doubt be more of such movies. More people will want to see them. That is progress.

The trouble is that it all sounds a little too hopeful.

Movie Effects

(From the Windsor Star)

Motion pictures and their effect on children are a constant source of concern to those who have the moral well-being of our people at heart. A continual problem presents itself, to which the ideal solution has not yet been found. There have been numerous suggestions and experiments in the grading of this type of entertainment, with certain performances solely for the young, but almost all have failed because of economic difficulties.

The solution does not lie in denying all such entertainment to children. It remains for sincere students of the problem to work out a system whereby morals may be protected without shutting the young people out from the enjoyment and benefit they can obtain from this form of dramatic art.



Some of those interested in the film division of the 1946 campaign, United Jewish Welfare, talk it over at a session of the famous Child's table. You can spot Syd Samson, Charlie Chaplin, Ed. Schnitzer, Mark Plottel, Sam Pearlman, Paul Maynard and Abe Cass.

British Writer Joins O'Byrne

Cecil Maiden, a well-known script writer who has had experience in both Hollywood and British film studios, has joined the film producing unit of the Queensway Studios, under Frank O'Byrne, to write scripts for the Rank-Nathanson studios recently opened near Toronto.

Short story writer, "bit" actor and employee of the research organization set up to service Hollywood studios some years ago, Maiden sold a number of scenarios to Hollywood, later working for Gaumont-British and 20th Century-Fox, to whom he was under contract.

Maiden left Hollywood a few years before the war to go to England and wrote one of the first pictures to feature Britain's Number One Film Star—James Mason. The picture was "Blind Man's Buff." He did researching and writing in Ireland for the Fox color movie, "Wings of the Morning," starring Tyrone Power and Annabella, and a historical version of the Dumas novel "The Black Tulip," which entailed detailed study of medieval Holland.

When the war broke out, Maiden joined the RAF, served on the east coast during the Battle of Britain; in Africa he was moved to the Royal Air Force film unit as a director. He was later in charge of a detachment of the unit for the invasion of Europe.

In Holland he made a film for the Netherlands government to cover the story of the Royal Netherlands Air Force, its escape from the Germans during occupation, its work with Allied air forces during the war, and its triumphant return to Dutch soil with the armies of liberation. This film, "The Return of the Flying Dutchmen," was well received at its premiere in The Hague a few months ago.

Maiden also made a short film of General Crerar on the eve of the great Canadian push across the Rhine.

His work as director of "The Return of the Flying Dutchmen" brought Maiden to the attention of the National Film Board and he was attached from the RAF to the RCAF to do a film on repatriation for the NFB. This movie, "The Comeback," is now almost ready for release throughout Canada and tells the story of an Edmonton boy disfigured by fire in the war. It deals fully and frankly with the problems of the war's mutilated men.

"The problem was a very delicate one," Maiden says, "but I could see there was strong need

This Tells Its Own Story

They're Even Breaking In to

Smash \$30 Glass Steal 60c Pictures

Unknown persons opened the display panels at the Elgin Theatre on Elgin street last night or early today and removed the pictures advertising the present feature, "Getting Gertie's Garter" . . .

Yes Sir! And You'll want to too . . . after seeing the Laugh-Riot

"GETTING GERTIE'S GARTER"

A VERY SNAPPY STORY

ADDED EXCITING SHORTS

"Get Gertie's Garter"!



SEE IT TODAY!

starring DENNIS O'KEEFE
MARIE "THE BOO" McDONALD
with BARRY SULLIVAN • BINNIE BARNES
J. CARROL NAISH • SHEILA RYAN



ELGIN

Will Build 31 New Film Exchanges

Universal will start on a construction program of 31 new exchange buildings in key American cities as soon as government restrictions permit. The structures will house the company's branches and there will be separate facilities for United World Pictures.

to tackle the subject very realistically if it was to be of any help at all to those returning veterans who are facing the future with this tragic handicap. The plastic surgery shown in the film is little short of miraculous, but the mental attitude of those in Canada who will receive and assist those men to their 'civilian feet' again, is even more important."

The story is founded on fact and uses actual patients.

Just before leaving England, Maiden completed for the Rank organization one of the first scripts for the new "Progress Parade" series, designed to show constructive influences in the life and action of the British Commonwealth today.

Enterprise To Make Six Pix A Year

With a budget of \$13,000,000 for six pictures in their first year of operation, Charles Einfeld and David L. Loew launched a full-fledged motion picture production organization, Enterprise Productions, Inc., last week. The Enterprise sign was hung over the old California studios, taken over from Harry Sherman.

Loew is chairman of the board of Enterprise and Einfeld is president. Corporation papers list the firm as a \$5,000,000 concern. A Pam Blumenthal, a partner in the stock exchange firm of A. W. Morris and Co., has been named vice-president of the firm.

One Bomb Pic

Metro-Goldwyn-Mayer and Hal Wallis Productions have announced that they have agreed on the production of a single motion picture on the atomic bomb. Wallis will transfer all his story material and research to the MGM lot. Both will have a financial interest in the picture, to be called "The Beginning Or The End."

3rd Dimension Ready For Biz

An American syndicate, in which Arthur Rank is reported to have an interest, is ready to proceed with the making of three dimensional films, stills, slides and television by a method perfected by combining the basic rights of hundreds of stereoscopic patents and utilizing the electronics of radar.

The company, Vitavision Corporation, will likely have as its president Major-General Royal B. Lord, former deputy chief of staff to Gen. Dwight Eisenhower. Some of the most important personages in the financial and motion picture world are backing the venture.

Matty Fox, president of United World Pictures, rumored to be using Rank money, is said to have an interest in International Vitavision Corporation as well as a license to use the concern's patents in countries other than the United States.

Gene Towne, former Hollywood writer-producer, has been a guiding spirit in Vitavision's promotion, while Carroll Dunning, head of Dunningcolor, has forwarded the process. He is in charge of its development now, because of his third-dimensional work for the United States Navy during the war.

The new company is reported to have received millions of dollars worth of orders already for still pictures and slides from well known national advertisers. The company has plants operating in New York, Chicago and Hollywood. It expects to be ready for motion picture work in three dimensions in two or three years.

Interest in the development has been keen, with David Selznick and Lewis Milestone anxious to pioneer the use of the process. Rank may have tied up British rights. Exhibitors are also interested, figuring to use the method for lobby displays and theatre front trailers.

Three cameras will be put to work in Hollywood during April, and several more are ready to be shipped abroad for still work in advertising and motion picture firms.

Sears' UA Pact Is Renewed

United Artists extended the personal service contract of Gradwell Sears, vice-president and general manager, for a five year period. Sears is going to England this week, and will visit the Continent in the interests of UA. He is accompanied by Mary Pickford and Walter Gould, foreign manager.



Crosby, Hope In 'Road To Utopia'

THAT incorrigible two-some, Bing Crosby and Bob Hope, are on the road again to Dorothy Lamour, to fame and boxoffice fortune and to Utopia.

As comical con men the duo set out for the Klondike in the gold rush days, adopt the identities of the toughest hombres there and mingle with mine maps and music.

The plot is incidental to the gags and laugh follows laugh. It all adds up to entertainment at its best, and the final moments are truly hilarious.





She's
dancing
your way!

CINDERELLA JONES

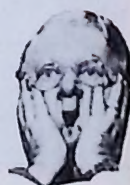
it's got those rapturous two from "RHAPSODY IN BLUE"

JOAN LESLIE • ROBERT ALDA

with EDWARD EVERETT HORTON — JULIE BISHOP — WILLIAM PRINCE

Screen Play by Charles Hoffman • From a Story by Philip Wylie

Directed by BUSBY BERKELEY • Produced by ALEX GOTTLIEB



and S.Z. SAKALL

Warner Picture